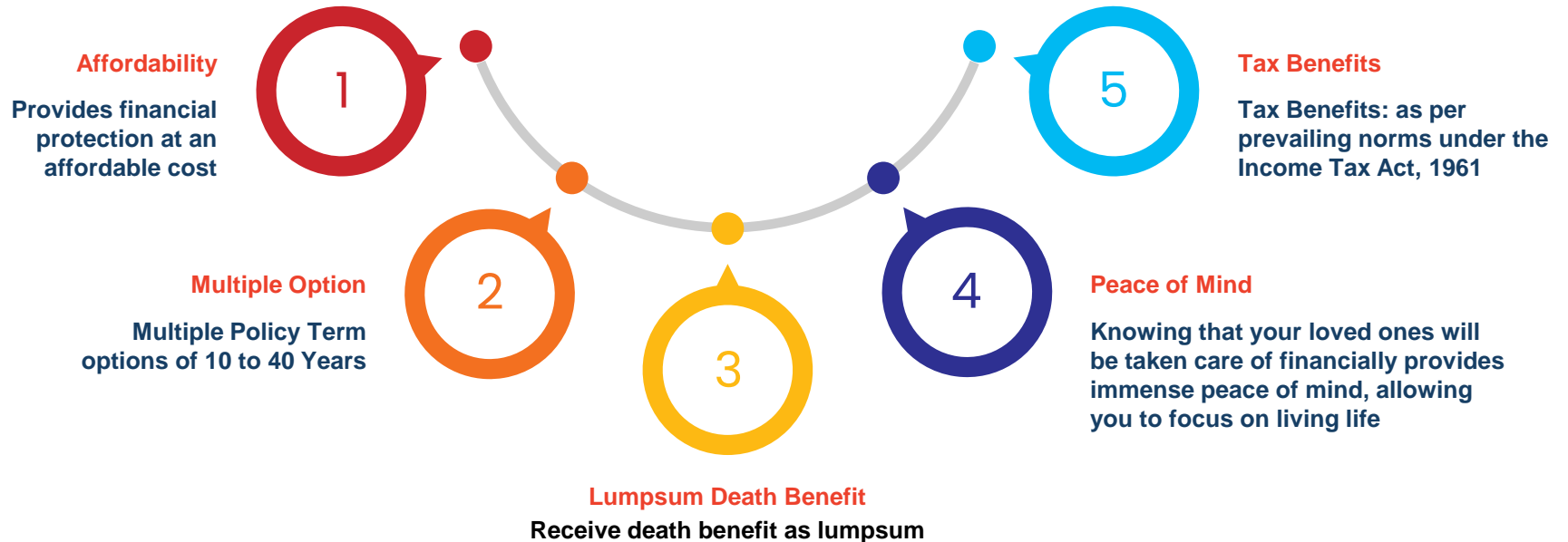


Zindagi ke liye  
**e-wala lifeline.**



**PROTECTING FAMILIES ENRICHING LIVES!**

# Why SUD Life e-Lifeline Term Plan



# Eligibility Criteria



Parameters	Minimum	Maximum
Age at Entry	<b>18 Years</b> age last birthday	<b>60 Years</b> age last birthday
Age at Maturity	28 Years	70 Years
Annualized Premium	₹ 4,125	₹ 68,900
Sum Assured*	₹25,00,000	₹ 50,00,000
Premium Payment Term (PPT)	Regular Pay	
Policy Term (PT)	10 Years	40 Years
Mode of Premium	Yearly/ Half – Yearly/ Quarterly /Monthly	

\*Sum Assured to be in Multiple of Rs 50,000.

## Death Benefit

On death of the Life Assured during the Policy Term, provided the policy is in-force, the Sum Assured on Death will be paid immediately.



### Sum Assured on Death =

#### Highest of

1. 10 times of the Annualized Premium
2. 105% of total premiums paid as on date of death of the Life Assured,
3. Absolute amount assured to be paid on death (i.e., Sum Assured) as selected by the policyholder at inception of the policy

**Annualized Premium** refers to premium amount payable in a year excluding taxes, rider premium, underwriting extra premium and loading for modal premiums. **"Total premiums paid"** means total of all the premiums received under the base product, excluding any extra premium and taxes, if collected explicitly.

*\*Maturity or Paid-up or Survival Benefit - There is no maturity, paid-up value or survival benefit available under this product.*

# Additional Plan Components



## 1. Free look period

If Policyholder disagree to any of the terms or conditions in the policy, they have an option to return the policy within 30 days from the date of the receipt of the policy document, stating the reasons for your objection

## 2. Termination of Policy

Policy shall terminate on the occurrence of the earliest of the following:

- On policy being lapsed and not revived within the Revival period.
- On Death of the Life Assured, upon payment of death benefit
- At the end of the policy term of the policy
- On payment of free look cancellation amount.

## 3. Lapsed

If the due premiums are not paid within the grace period, policy will lapse, and cover ceases immediately. For Regular Pay, the policy will terminate on expiry of revival period or death of the Life Assured whichever is earlier.

## 4. Revival

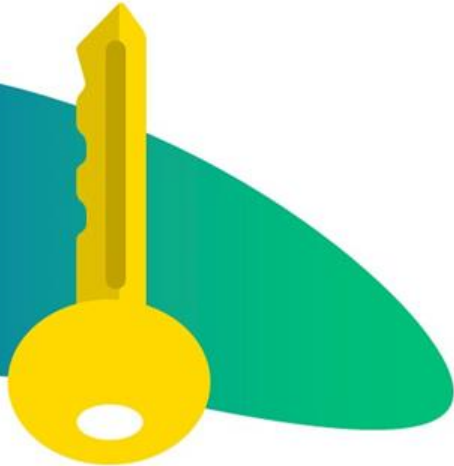
Policyholder can revive Lapsed policy within a period of 5 years from the due date of the first unpaid premium and before the end of policy term, by payment of all arrears of premium with interest at the prevailing rate of interest

## 5. Surrender Value

Surrender Value is not applicable under this plan

## 6. Policy Loan

Policy Loan is not applicable under this plan



- 🔑 Provides financial protection at an affordable cost.
- 🔑 Multiple Policy Term options of 10 to 40 Years
- 🔑 Premium Payment Term: Regular Pay
- 🔑 Death Benefit as lumpsum
- 🔑 Special Premium rates for women – **3 years age discount on the Premium**
- 🔑 Tax benefit u/s 80C & 10 (10D)



For more details, contact the Branch Manager

☎ 1800 266 8833 🌐 [www.sudlife.in](http://www.sudlife.in)

Star Union Dai-ichi Life Insurance Company Limited is the name of the Insurance Company and "SUD Life e – Lifeline Term Insurance Plan" is the name of the plan. Neither the name of the Insurance Company nor the name of the plan in anyway indicates the quality of the plan, its future prospects or returns.

**SUD Life e – Lifeline Term Insurance Plan | UIN:142N091V01 | A Non-Linked Non-Participating Individual Pure Risk Life Insurance plan**

**Star Union Dai-ichi Life Insurance Company Limited | IRDAI Regn. No: 142 | CIN: U66010MH2007PLC174472**

**Registered Office:** 1<sup>st</sup> Floor, Vishwaroop I.T. Park, Plot No. 34, 35 & 38, Sector 30A of IIP, Vashi, Navi Mumbai – 400 703 | 1800 266 8833 (Toll Free) | Timing: 9:00 am – 7:00 pm (Mon – Sat) | Email ID: [customercare@sudlife.in](mailto:customercare@sudlife.in) | Visit: [www.sudlife.in](http://www.sudlife.in) | For more details on risk factors, terms and conditions, please refer to the sales brochure carefully, before concluding the sale. Tax benefits are as per prevailing tax laws and subject to change from time to time. Participation by the Bank's customers in Insurance Business shall be purely on a voluntary basis. It is strictly on a non-risk participation basis from the Bank. Trade-Logo displayed belongs to M/s Bank of India, M/s Union Bank of India and M/s Dai-ichi Life International Holdings LLC and are being used by Star Union Dai-ichi Life Insurance Co. Ltd. under license.

**BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS**

IRDAI or its officials do not involve in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

SUD-SB-08-24-3355

**Protecting Families,  
Enriching Lives!**